

Digital Marketing Specialist

One Credit Union is currently seeking an experienced Full-Time Digital Marketing Specialist to join our team.

The ideal candidate will have:

- Minimum of 1-3 years digital marketing experience (search, display, Facebook and other social media platforms).
- Creative experience and computer skills, specifically MS Office (Word, Excel). Adobe Illustrator preferred.
- Experience with email marketing.
- Demonstrated skills with Google Analytics and digital metrics/campaign performance.
- Prior experience with web content management platforms a plus.
- Demonstrated organizational skills while managing multiple tasks.
- Strong oral and written communications.
- Ability to be a self-starter and work independently.
- Strong TEAM player

This position reports to the Marketing Director. **There is flexibility in the work location within our branch network.**

Requirements:

- Education Requirements: Bachelor degree in Marketing preferred, or equivalent work experience
- Wages commensurate with experience and skillsets.
- Benefits offered: Health Care, HRA, FSA, Dental, Vision, Life & Disability, 401k plan, Holidays (10), Paid Time Off (PTO)

Email cover letter, resume and references to

jobs@onecu.org

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